

We are reaching out to all of our recent donors to let you know of a new donor program we are initiating at Family Promise of Monmouth County. Since January of 2010 we have initiated a donor system that can track the donations you make to us throughout the year. After a long brainstorming session and much contemplation, we decided to name our giving levels after the types of shelter – from apartments to palaces! Our new giving levels for individual donors are as follows:

Palace Donor	\$10,000+
Manor Donor	\$2,500-\$9,999
Mansion Donor	\$500-\$2,499
House Donor	\$200-\$499
Condo Donor	\$50-\$199
Apartment Donor	\$1- \$49

During 2010 our individual donors will be listed on our website according to their giving level. Some of our donors will also receive recognition in our newsletter.

If you would like the recognition for your future donations to be in honor of or in memoriam of someone, please indicate that with your donation and we will be sure to include that information. Also, upon your request we will be happy to accept a donation anonymously.

As you know your support helps to sustain Family Promise of Monmouth County and continue our mission *to provide food, shelter and comprehensive services to homeless families in Monmouth County. Since our inception in 2001, over 130 families have benefited from the work you are supporting.*

Our staff and volunteers continue to provide help to each or our families as they work towards securing permanent housing. As you know this includes helping families to improve their financial outlook, increase life skills and identify and secure permanent housing opportunities. Each success story is celebrated as a new opportunity for our families. Along with our families our staff, volunteers and supporters like you are all responsible for every one of these successes.

If you have any questions about our programs, services or volunteer opportunities please do not hesitate to contact our organization at 732-495-1050 or visit our website at www.familypromisemc.org. Thank you for your continued support to help homeless families in Monmouth County reach independence.

Most Sincerely,

Shanna Goldstein, LSW
 Executive Director
 Family Promise of Monmouth County, Inc.
*Family Promise of Monmouth County is a 501(c)3 corporation, NJ Charity Reg #CH1690600
 Fed Tax ID # 22-3674477*

Carol Barnett
 Board President
 Family Promise of Monmouth County, Inc.

Donor Recognition Program

Recognition Level	Individual	Corporate Donor*	Congregation	Proposed Benefits
Palace Donor	\$10,000+	\$20,000+	\$25,000+	<ul style="list-style-type: none"> • Press Release to Media List including donor requested outlets • Appropriate Recognition Token – TBD* • Full Table to Annual Fundraiser/Recognition Event • Letter of Thanks Form Board Member • Letter of Thanks from ED and feedback on how the donation is used • Recognition in Newsletter • Recognition on Website • Receipt
Manor Donor	\$2,500-\$9,999	\$5,000-\$19,999	\$10,000-\$24,999	<ul style="list-style-type: none"> • Appropriate Recognition Token – TBD** • 4 Tickets to Annual Fundraiser/ Recognition Event • Letter of Thanks Form Board Member • Letter of Thanks from ED and feedback on how the donation is used • Recognition in Newsletter • Recognition on Website • Receipt
Mansion Donor	\$500-\$2,499	\$1,000-\$4,999	\$5,000-\$9,999	<ul style="list-style-type: none"> • 2 Tickets to Annual Fundraiser/Recognition Event • Letter of Thanks Form Board Member • Letter of Thanks from ED and feedback on how the donation is used • Recognition in Newsletter • Recognition on Website • Receipt
House Donor	\$200-\$499	\$500-\$999	\$1,500-\$4,999	<ul style="list-style-type: none"> • Letter of Thanks Form Board Member • Letter of Thanks from ED • Recognition in Newsletter • Recognition on Website • Receipt

Condo Donor	\$50-\$199	\$200-\$499	\$500-\$1,499	<ul style="list-style-type: none"> • Letter of thanks from ED • Recognition in Newsletter • Recognition on Website • Receipt
Apartment Donor	\$1- \$49	\$1 - \$199	\$1-\$499	<ul style="list-style-type: none"> • Letter of thanks from ED • Recognition on Website • Receipt

- * Gift to be agreed upon with donor with a value of less that \$250
- ** Gift to be agreed upon with donor with a value of less that \$100